



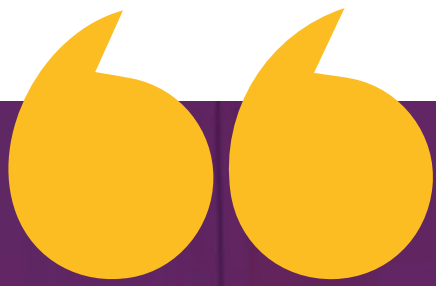
भारतीय प्रबंध संस्थान कोषिकोड  
Indian Institute of Management Kozhikode  
*Globalizing Indian Thought*

# 2-YEAR MBA FOR WORKING PROFESSIONALS

BATCH 17

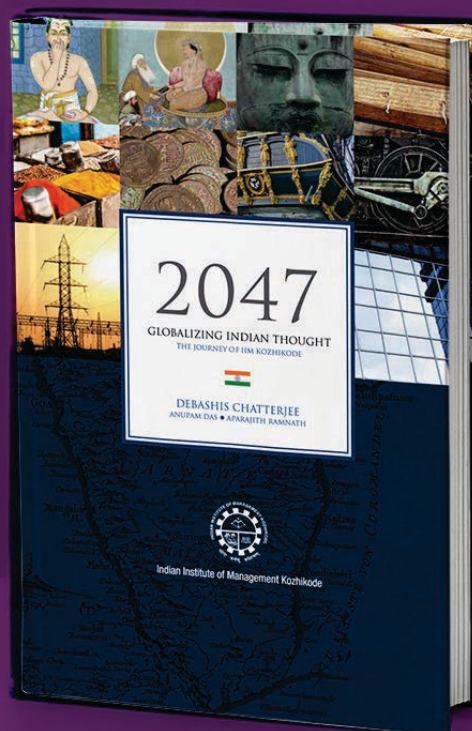


EXECUTIVE POST GRADUATE  
PROGRAMME IN MANAGEMENT (EPGP)



**You cannot lead  
unless you are  
future-oriented**

*- CK Prahalad*



# The IIM Kozhikode Advantage From The Director's Desk



It gives me great pleasure to welcome you to the Executive Post Graduate Programme (EPGP) at IIM Kozhikode, a journey that promises to transform your professional trajectory and enrich your personal growth.

At IIM Kozhikode, we strive to create an environment where academic rigor meets practical relevance, enabling our students to excel in their careers and become leaders in their respective fields. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our 28-year journey of academic excellence. Having ample foresight as an educational institution is vital, in a world that is rapidly changing. That is why we have chosen to think about what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope, and potential impact that India will have on 21st-century businesses makes us believe that this is a crucial aspiration.

Our EPGP is designed to cater to the diverse needs of experienced professionals like you, providing a unique blend of cutting-edge curriculum, industry exposure, and peer learning opportunities. Our state-of-the-art infrastructure and immersive learning experiences will equip you with the requisite knowledge and skills to tackle the complex challenges of today's dynamic business landscape.

Moreover, the vibrant community at IIM Kozhikode fosters collaboration, innovation, and lifelong connections, ensuring that your learning extends beyond the confines of the classroom.

I invite you to join our esteemed cohort of professionals and embark on a journey of discovery, growth, and success. Together, let us redefine boundaries, push limits, and create a legacy that inspires generations to come.

I look forward to welcoming you to the IIM Kozhikode family and witnessing your remarkable journey unfold.

Wishing you the best,

A handwritten signature in orange ink that reads "Debashis Chatterjee". The signature is written in a cursive, flowing style.

Prof. Debashis Chatterjee, Director IIM Kozhikode

# Pursue MBA without quitting your job

Introducing Executive Post Graduate Programme (EPGP) in Management for Working Professionals



**2 year**  
programme

**#3 NIRF**  
2023 (Management)

**750 hours**  
Learning through  
an Interactive platform

**16 batches**  
of shared learning

**13,000+**  
alumni network

The programme creates a diverse cohort of participants, fostering a platform for knowledge exchange among junior, middle, and senior professionals. Balancing work and learning, coupled with earning an MBA from a prestigious institution, makes it an irresistible proposition. Designed with a blend of contemporary management theories and practical application, the programme aims to provide a globally oriented management education.

Its innovative curriculum and effective teaching methods equip participants to enhance their real-world performance. This programme empowers executives and entrepreneurs in the knowledge economy to elevate their organizations to new heights.



# Eligibility

- A bachelor's degree\* or its equivalent in any discipline with minimum 50% aggregate marks or equivalent CGPA.
- In absence of a recognized bachelor's degree, CA/ICWA/CS with 50% marks is acceptable.
- The degree obtained from a foreign University subject to producing the equivalency certificate from AIU (Association of Indian Universities) or any Government of India approved assessment agency, or an Indian University approved by UGC along with the proof of aggregate percentage of marks obtained in the programme completed.
- Three years of managerial/entrepreneurial/professional experience after successful completion of graduation as on the deadline of submitting the application online. Work experience before completion of graduation will not be considered for eligibility. An experience certificate issued by the current employer dated after the online application submission date is necessary in the case of applicants who have exactly three years of work experience while applying for the programme. In case of applicants with more than three years of work experience while applying for the programme, latest experience certificate along with other experience certificates justifying the three years will be sufficient to prove eligibility. However the years of work experience calculated will be subject to the proof of documents submitted. The date of issue of the provisional certificate/original degree certificate/convocation date (whichever is earlier) will be considered as the date of graduation to calculate the work experience after the graduation.

*\*Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 (Click here for the list of universities) or possess an equivalent qualification recognised by the Ministry of HRD, Government of India. The percentage of marks obtained by the applicant in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the applicant has obtained the degree. In case the applicants are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/institution from where they have obtained the bachelor's degree. In case the university/institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the applicant's CGPA by the maximum possible CGPA and multiplying the result by 100.*

The minimum eligibility criteria adopted by IIMK in the admission for the Executive Post Graduate Programme in Management is given below:

<b>CATEGORY</b>	<b>DEGREE</b> (Min Aggregate Marks)	<b>CA/ICWA/CS</b>
<b>General</b>	50%	50%
<b>OBC</b> (Non-Creamy Layer)	50%	50%
<b>EWS</b>	50%	50%
<b>Women</b>	45%	50%
<b>SC</b>	40%	50%
<b>ST</b>	40%	50%
<b>PwD</b>	40%	50%

Minimum work experience required to apply for the programme remains THREE years for all candidates irrespective of the category under which the candidate is applying. The candidate should possess the latest OBC (Non-Creamy layer) certificate/EWS (Economically Weaker Section) Certificate/Caste Certificate, issued after 30.04.2023 while applying. Candidates are required to produce the latest certificates on the date of registration if admitted. Request for changing the category will not be considered after submitting the application online.



# Programme Highlights



Comprehensive and intensive **curriculum**



Two-year, blended **flagship Executive Education Programme**



An MBA Degree from **IIM Kozhikode**



Designed for working executives with **Interactive Learning (IL) platform**



Flexibility with **two class timings**



Option to take a temporary break for a maximum period of **one year & rejoin**



IIM Kozhikode Alumni status with access to **13,000+ alumni network**



Rigorous selection process: **EMAT & Personal Interview**



Diverse candidate group for **rich peer-learning and networking**



**Three in-campus modules** of one week each throughout the programme



Global recognition from **AMBA, EQUIS, and support from IIMK LIVE**

# Rise to the leadership ranks

Over the course of two years, the programme will equip and empower participants with transformational knowledge, skills, and capabilities.



Deep understanding of key functions, their purpose, and role



Comprehension of economic trends and regulatory swings



A world view of key management issues and challenges



Use of various analytical tools and techniques to create business opportunities



Actionable knowledge, strategic thinking, and leadership competencies





# Our Learning Approach



# A deep dive into the modules

The duration of the EPGP in Management is Two Academic Years, split into Seven Quarters, and further structured across Three Modules.

## 1<sup>st</sup> YEAR – Module 1 – Core Courses

The first year of the programme is divided into Four Quarters. The first year contributes towards compulsory core courses covered in 380 hours of instruction, via an in-campus module of one-week duration conducted at the IIM Kozhikode campus, and live lectures over the Interactive Learning (IL) platform.

## 2<sup>nd</sup> YEAR – Module 2 – Elective Courses

The second year of the programme is divided into Three Quarters. The second year of the curriculum contributes towards elective courses offered by various academic areas. Participants should choose elective courses accounting for 28 credits in total (all three Quarters put together) from a bouquet of courses from all subject areas to cover 280 hours of instruction.

## 2<sup>nd</sup> YEAR – Module 3 – Compulsory Advanced Courses

During the second year, the programme would be covering compulsory advanced courses such as Leadership and Corporate Accountability, International Business, Business Simulation and Business Plan Project. These courses are delivered during the second and third in-campus modules. The successful completion of the module of 9 credits in total is essential to be eligible for the award of the degree.

- Each course in the programme is structured around the concept of credits.
- Each credit represents 10 hours of contact sessions.
- The courses are evaluated based on a 13-point letter grading system.

# Campus Immersion

- The first module is conducted at the beginning of the first year, the second module is conducted after the beginning of the second year, and the third module is conducted at the end of the second year.
- The three in-campus modules provide all participants a case-based learning perspective, a foundation for analytical thinking; and orient them to the learning culture of IIM Kozhikode; besides discussions on contemporary issues in management practice and trends in the industry and business.
- Attending all the in-campus modules is a mandatory requirement to successfully complete the programme.
- Participants are expected to make their own arrangements for travel and stay during the in-campus modules.

## Delivery Methods & Pedagogy



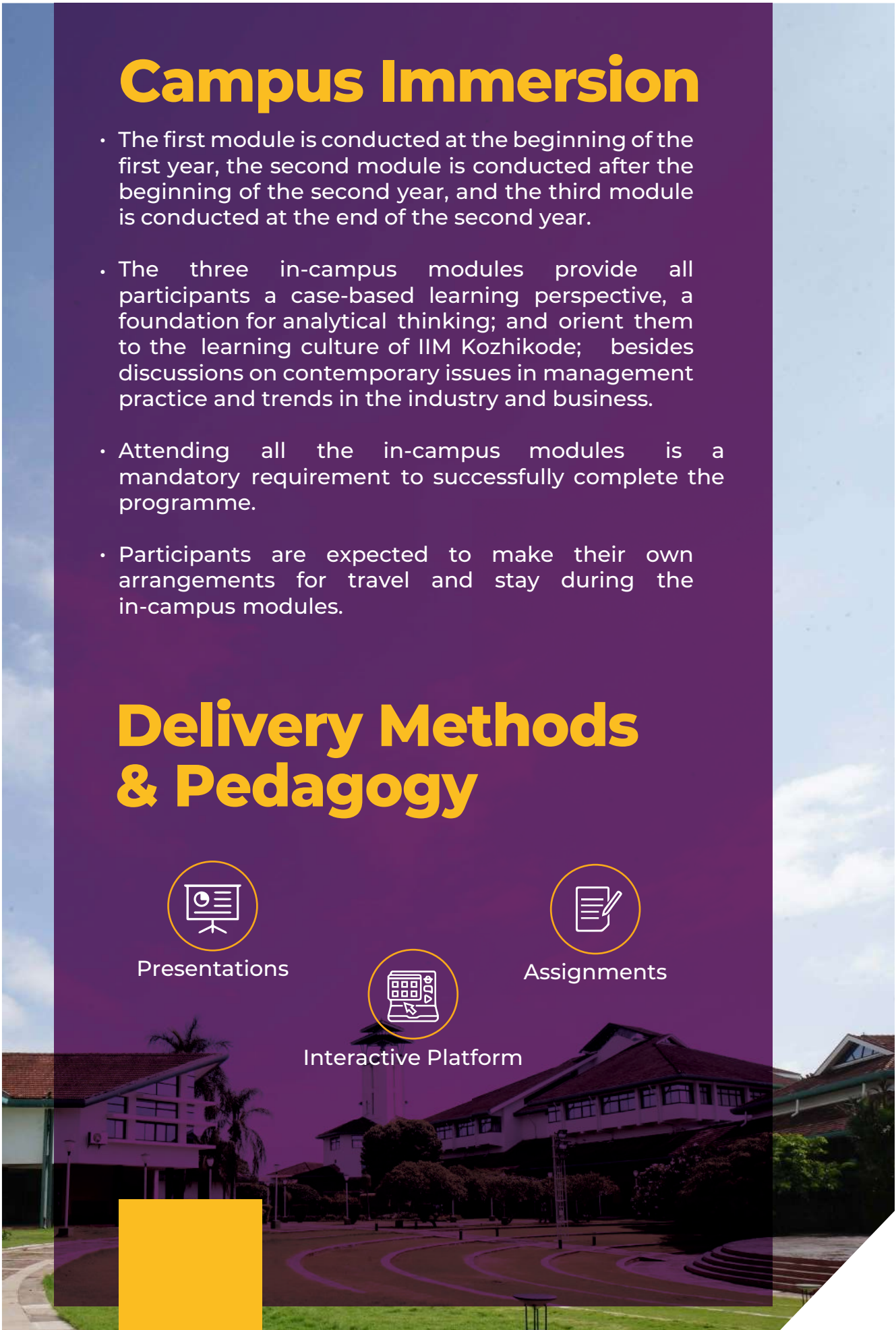
Presentations



Assignments



Interactive Platform



# Learn with comfort

IIM Kozhikode (IIMK) offers participants an option where working executives across India can choose from the two different sessions of delivery available.

1. WEEKEND SESSION	2. COMBINED SESSION
Saturday: 9:00 AM to 3:00 PM Sunday: 9:00 AM to 3:00 PM	Thursday: 7:00 PM to 9:45 PM Saturday: 7:00 PM to 9:45 PM Sunday: 3:30 PM to 9:30 PM

The above schedule is for the first year of the programme. The session format 1 or 2 selected during the application process is final and cannot be altered.

### *Additional Buffer Slots for First year*

03:30 PM - 06:15 PM (Saturday) for weekend batch  
12:15 Noon - 03:00 PM (Sunday) for combined batch

### *Additional Buffer Slots for Second year*

09:00 AM - 11:45 AM (Saturday)  
07:00 PM - 09:45 PM (Sunday)

ELECTIVE AREA	CLASS SCHEDULE
MARKETING	Monday: 7:00 PM – 9:45 PM Sunday: 3:30 PM – 6:15 PM
STRATEGY	Thursday: 7:00 PM – 9:45 PM Sunday: 12:15 PM – 3:00 PM
OPERATIONS	Friday: 7:00 PM – 9:45 PM Sunday: 9:00 AM – 11:45 AM
FINANCE	Wednesday: 7:00 PM – 9:45 PM Saturday: 7:00 PM – 9:45 PM
HUMAN RESOURCES	Wednesday: 7:00 PM – 9:45 PM Saturday: 3:30 PM – 6:15 PM
INFORMATION SYSTEMS	Tuesday: 7:00 PM – 9:45 PM Sunday: 3:30 PM – 6:15 PM
ECONOMICS	Thursday: 7:00 PM - 9:45 PM Sunday: 12:15 PM - 3:00 PM
HUMANITIES AND LIBERAL ARTS	Friday: 7:00 PM - 9:45 PM Sunday: 9:00 AM - 11:45 AM

*Note: Class schedule mentioned is subject to change and IIMK reserves all rights to change the schedule as per the programme requirement*

# CERTIFIED SUCCESS WITH COVETED ALUMNI STATUS



## DEGREE

On successful completion of the two-year programme, participants would be awarded the Master of Business Administration degree by IIMK.

# Here's what our Alumni think



## ASHISH GUPTA

Vice President,  
Accenture

Doing my postgraduation from IIM Kozhikode was a dream experience. I remember visiting the campus for the first time and breathing in deeply of the atmosphere of positivity. The yen for learning, knowledge, and gaining perspective, was incredibly infectious. Looking forward to the learning sessions and burning the midnight oil to make good grades; all came to fruition on Convocation Day when the degree was conferred.



The depth and breadth of the world-class course curriculum has enabled me to stay ahead in my peer group. The concepts and framework taught by IIM Kozhikode faculty have real-life business applications. It has aided my transition from a delivery-centric project management role to a business strategy consultant. As well as earned me the appreciation of my company's top management.

## SAUGATA DAS

Associate  
Consultant, TCS

## PURANAM PRAKASH

Chief Manager-  
Maintenance, HPCL

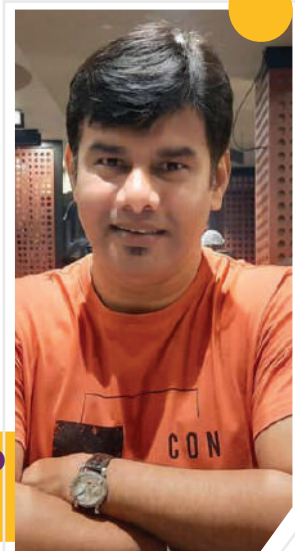
The two-year course has given me a completely different perspective. Challenges are approached from a different dimension and resolved without fear of failure. Great improvement in interactions. Became a mentor and guided juniors. Successfully developed and tested a new product, thus replacing an existing imported additive under cost leadership initiatives. Finally, got promoted from Chief Manager to DGM.



The learning from this course is immense. I felt like I was back in school as I joined a class of 180 at IIM Kozhikode. The in-campus modules were a truly great experience, while the campus itself elevated the whole experience. It was fun, and those late-night submissions at 11.59 p.m. will always be a cherished memory. I just miss it now. Love IIMK. Branded for Life.

## RAHEEL AHMED

Biocon  
Deputy Manager,



# A GLANCE AT OUR PAST LEARNERS

## JOB PROFILES



Information Technology



Operations Management



Human Resources



Manufacturing & Production



Legal & Compliance



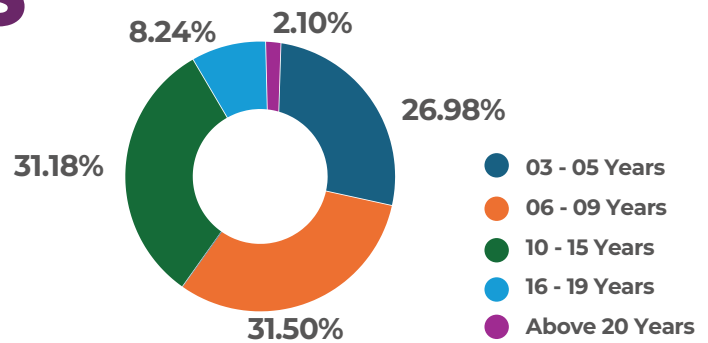
Finance & Accounting



Marketing & Sales



General Management



## INDUSTRIES

Automotive

Banking

Information Technology

Insurance

Pharmaceuticals

Sales & Marketing

Healthcare

## Our Alumni Work At



# IIM Kozhikode Alumni Benefits

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode. The benefits include:



Access to IIMK Alumni Email Id



Issuance of Alumni Identity Card



Eligible to receive Publications and Newsletters of IIMK periodically



MDC/Guest Rooms at prevailing rates subject to availability



Online access to Kasebook (Online Alumni Portal)



Weightage for "Award of Excellence" for Distinguished Alumni Award".





# Fee Structure & Payment Schedule

## Application Fee

₹2,000 is payable at the time applying\* online. Application fee remitted is not refundable nor adjustable under any circumstances.

*\*Applications received without payment of application fee will be rejected.*

## Programme Fee

Programme fee (Non-Refundable) of ₹15,50,000 to be paid in seven instalments during the programme.

Programme fee will be collected from the participants before the commencement of each quarter and actual due dates will be intimated during the programme

## Instalment Schedule

Instalment No.	Instalment Amount (₹)	Additional Fee Amount (₹)	Due Date of Payment
I	2,30,000	2,000 (SWF)*	November 2024
II	2,20,000		February 2025
III	2,20,000		May 2025
IV	2,20,000		August 2025
V	2,20,000	10,000** (Alumni Membership Fee)	November 2025
VI	2,20,000		April 2026
VII	2,20,000		August 2026
<b>Total</b>	<b>15,50,000</b>	<b>12,000</b>	

### \*Student Welfare Fund (Non-refundable):

₹2,000 is payable along with the 1st instalment of the programme fee during the admission.

\*\* **Alumni Membership Fee (Non-refundable):** ₹10,000 to be paid along with the 5th instalment.



# Important Dates

Activity	Phase 1	Phase 2
Online Application Start Date	06 May, 2024	
Last Date to Apply Online	30 June, 2024	23 August, 2024
Date of EMAT EXAM	06, 13, 27 July, 2024	07, 21, 28 September, 2024
Date of INTERVIEW	13, 14, 20, 21 July, 2024 Optional 27 & 28 July, 2024	21, 22, 28 & 29 September, 2024
Declaration Selection List	20 August, 2024	18 October, 2024
Last Date for Offer Acceptance	16 September, 2024	25 October, 2024
Due Date of First Instalment Payment	13 November, 2024	13 November, 2024
Registration Date	09 & 14 December, 2024	
Batch Inauguration	15 December, 2024	
Dates of First In-Campus Module	09 - 20 December, 2024	

**APPLY NOW**

# FAQs

## **What is the title of the certificate awarded after successful completion of the programme?**

Participants of this programme are awarded 'Master of Business Administration' after successful completion of the programme.

## **Whether the programme has assessment/evaluation during the course? Yes.**

There will be various kind of assessment for each course including quarter-end examination, quiz, assignment, project, etc.

## **Will I get alumni status of IIM Kozhikode after completing the programme Executive Post Graduate Programme in Management?**

Yes. Upon successful completion of the programme, participant will be an alumnus of IIM Kozhikode.

## **Whether this programme can be attended on from home/office?**

Participant can attend the live classes online only from designated classroom centres across India managed by M/s Times Professional Learning.

## **Whether the candidates holding diploma after 10+2 is considered for admission?**

Diploma is not considered as eligibility criteria for admission to any of the Executive Post Graduate Programmes.

## **Whether I am eligible to apply for PhD after successful completion of the programme?**

The eligibility norms for PhD programmes are decided by respective universities and may vary. Candidates who have completed the EPGP programme for working executives and have been awarded the MBA degree are eligible to apply for the FPM (PhD) & PhD (Practice track) in IIMK.

## **Is there any placement assistance to the students after the successful completion of the programme?**

EPGP programmes are meant for those executives in their middle / senior management positions wishing to augment their management expertise and leadership abilities. The programme is supposed to help working executives in their current work roles and career progression paths. Hence a formal placement assistance scheme is not part of this programme.

# Assessment

There will be various examinations and evaluations for each course, including quarter-end examinations, quizzes, assignments, projects, etc. For each course, the instructor awards Letter Grades to participants based on the academic performance and evaluation scheme. IIMK follows a grading scheme of 13 levels ranging from A+ to F as given below.



Letter Grade	Grade Point
A+	4.33
A	4
A-	3.67
B+	3.33
B	3
B-	2.67
C+	2.33
C	2
C-	1.67
D+	1.33
D	1
D-	0.67
F	0

# Selection & Admission Process

IIMK adopts a three-stage selection process for its admissions to the EPGP 2024-2027 batch. The details of these stages are given below.

## Stage 1: Shortlisting of candidates based on eligibility criteria

Shortlisting of applicants based on eligibility criteria. The applicants are shortlisted to the selection process based on the information provided in the online application form and supporting documents uploaded. The applicants meeting the eligibility criteria will be called for the stage 2.

## Stage 2: EMAT & Personal Interview

Stage 2 of the selection process comprises an Executive Management Aptitude Test (EMAT), followed by a personal interview. Admission to the programme is based on the score obtained in the EMAT and Interview. The test and interview will be conducted online and the details will be communicated to the shortlisted applicants after the verification of application and documents submitted.

**A. EMAT (Executive Management Aptitude Test)\*** The EMAT would assess the basic logical, numerical, and verbal ability of applicants, necessary for successful completion of the programme. The objective of the screening test is to filter the entry of applicants to the Executive Post Graduate Programme (EPGP) in Management offered by IIMK, in order to ensure the required standards by assessing the capabilities of the applicants in an objective manner. The test will be designed and evaluated by IIMK. The test will be of one-hour duration consisting of 40 questions. Those applicants who satisfy the minimum cut-off as per the following table will

CATEGORY	EMAT Cut-off
General	25% (10 out of Maximum 40 marks)
OBC (NC), EWS, & Women	20% (8 out of Maximum 40 marks)
SC	20% (8 out of Maximum 40 marks)
ST	18% (7 out of Maximum 40 marks)
PwD	18% (7 out of Maximum 40 marks)

\*In lieu of EMAT score, applicants are permitted to choose CAT/GRE/GMAT score not older than 3 years as on date of EMAT test. Applicants with GRE/GMAT/CAT scores can get exemption from writing the EMAT exam.

**The cut-offs for GRE/GMAT/CAT are as follows:**

- Minimum of 75 percentile in CAT
- Minimum score of 700 in GMAT
- GRE verbal reasoning score of 151, quantitative reasoning score of 152, and analytical writing score of 3.5

**B. Personal Interview**

The scores of the interview process will be standardised to offset the panel differences. The minimum cut-off for the interview based on the standardised marks is given below.

<b>CATEGORY</b>	<b>EMAT Cut-off</b>
<b>General</b>	25% (15 out of Maximum 60 marks)
<b>OBC (NC), EWS, &amp; Women</b>	20% (12 out of Maximum 60 marks)
<b>SC</b>	15% (9 out of Maximum 60 marks)
<b>ST</b>	15% (9 out of Maximum 60 marks)
<b>PwD</b>	15% (9 out of Maximum 60 marks)

The merit list will be prepared by summing up the scores of EMAT/CAT/GRE/GMAT and PI. Admission will be based on the merit list. Securing only minimum score in (A) OR (B) above does not entail admission.

**Applicants with Distinguished Accomplishments**

Candidates with distinguished accomplishments in their respective fields can get waiver of the EMAT exam. The selection will be based on profile evaluation and personal interview.

**Reservation Policy**

IIM Kozhikode will follow Government of India reservation policy for admission to Central Educational Institutions (CEIs).

Any dispute concerning Admissions for the EPGP Batch of 2024-2027 would be subject to jurisdiction of competent Courts within Kozhikode only.

# Important information

## **01. Applicants are advised to go through the programme details, eligibility criteria, and instructions to fill the application form before registering online.**

- a. Register online with the basic information. On successful registration, the applicant will receive the application number on her/his registered email id
- b. Please log in to the application portal using the application number, email, and password generated during the registration and complete the application fee payment
- c. After successful payment of application fee, the applicant can complete the online submission of application within 7 days of fee payment
- d. After successful submission of the application form, applicant is required to upload the scanned copy of the original academic qualifications and work experience documents in the portal. This is a mandatory requirement
- e. Applicants are required to download and save the application form for future reference.

## **02. The list of original documents to be uploaded in the portal is given below:**

- a. GMAT/CAT/GRE get EMAT scorecard not older than 3 years, as applicable.
- b. Following original academic records:
  - i) X Mark sheets and Certificates.
  - ii) XII/Three year Diploma Mark sheets and Certificates.
  - iii) Degree mark sheets of all years/semesters/consolidated mark list.
  - iv) Degree Certificate.
- c. Experience certificates for all the employment details submitted in the application form. Experience certificate justifying the 3 years (36 months/1095 days) of work experience after graduation is mandatory, as on closing date of online application submission.
- d. A valid certificate for proof of SC/ST/EWS/OBC (Non-creamy layer)/PwD issued by the competent authority. EWS/OBC (Non-creamy layer) should not be older than 1 year (Document issued on or after 30.04.2023).
- e. Government issued photo identity proof such as Passport/Driving License/PAN Card/AADHAR/VOTER ID CARD.

### 03. Selection Process & In-Campus Slot

- a. Possibility of different cut-offs: There may be different cut-offs set for two phases of the admission process.
- b. Those who have received admission during Phase-I of the process and paid Quarter-I fee in full will be intimated about the slot for in-campus (as the in-campus is conducted in two consecutive weeks).
- c. The schedule selected (weekend/combined) during the application process will be final and cannot be changed.

- Candidates failing to upload the required documents (a-e, Point No.02) will not be permitted to appear in the EMAT & Personal Interview.

- EMAT is mandatory for applicants if CAT/GRE/GMAT scorecard not older than 3 years is not submitted.

*Note: Do not dispatch the application form and supporting documents to IIMK.*







# IIMK EPGP Media Coverage

#IIMKinMedia

Date: 13 December 2023  
Newspaper: The Hindu, Page no. 03

## Record enrolment for IIM-K's Executive MBA programme

**The Hindu Bureau KOZHIKODE**

The Executive Post Graduate Programme in Management (EPGP) of the Indian Institute of Management, Kozhikode (IIM-K) has set a record in its latest batch inducted on Tuesday, with an enrolment of 619 professionals.

It is for the first time that more than 600 students are being inducted into the programme, marking a jump of 17% from the previous year. The batch saw a record 24% enrolment of women, the highest ever gender diversity the programme had witnessed, a press release said.

EPGP for working professionals is a two-year master's programme in management offered on an interactive learning platform, leading to an MBA degree. The new batch jointly represents more than 150 firms, and over 50% of the batch are in the age group of 30 to 39. Candidates represent diverse areas such as IT/software, public sector, energy, aerospace, education, consulting, manufacturing, banking, and insurance. Candidates with six to nine years of experience make up for 32% of the batch.

Shailendra Katyal, managing director, Lenovo India Private Limited, was the chief guest at the induction ceremony of the new Executive MBA batch, while IIM-K Director Debashis Chatterjee presided over the event.

#IIMKinMedia

Date: 13 December 2023  
Newspaper: Deshabhimani, Page no. 02

## റെഫിറൈന്മെന്റ് പ്രവേശനത്തിൽ റെക്കോഡ് വർദ്ധന

**കോഴിക്കോട്**

ഇന്ത്യൻ ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് മാനേജ്മെന്റിൽ ഇത്തവണ പ്രവേശനം നേടിയ വിദ്യാർത്ഥികളുടെ എണ്ണത്തിൽ റെക്കോഡ് വർദ്ധന. എക്സിക്യൂട്ടീവ് പോസ്റ്റ് ഗ്രാജുവേറ്റ് പ്രോഗ്രാമിൽ (ഇ.പി.ജി.പി.) 619 വിദ്യാർത്ഥികളാണ് പ്രവേശനം നേടിയത്. 17 ശതമാനമാണ് വർദ്ധന. 24 ശതമാനം പെൺകുട്ടികളാണ്. ഇത് ഇക്കാര്യങ്ങളിലെ ഉയർന്ന നിലയാണ്.

ഇവിടുത്തെ 17-ാം വാർഷിക പ്രവേശനച്ചടങ്ങാണ് ഇന്ത്യൻ ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് മാനേജ്മെന്റിൽ ഇത്തവണ പ്രവേശനം നേടിയ വിദ്യാർത്ഥികളുടെ എണ്ണത്തിൽ റെക്കോഡ് വർദ്ധന. എക്സിക്യൂട്ടീവ് പോസ്റ്റ് ഗ്രാജുവേറ്റ് പ്രോഗ്രാമിൽ (ഇ.പി.ജി.പി.) 619 വിദ്യാർത്ഥികളാണ് പ്രവേശനം നേടിയത്. 17 ശതമാനമാണ് വർദ്ധന. 24 ശതമാനം പെൺകുട്ടികളാണ്. ഇത് ഇക്കാര്യങ്ങളിലെ ഉയർന്ന നിലയാണ്.

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#IIMKinMedia

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Newspaper: Malayala Manorama, Page no. 02

## റെഫിറൈന്മെന്റ് എക്സിക്യൂട്ടീവ് എംബിഎഫിക്ക് 619 പേർ

കുന്നമംഗലം • റെഫിറൈന്മെന്റ് എക്സിക്യൂട്ടീവ് എംബിഎഫി പ്രോഗ്രാമിന് 619 പേർ പ്രവേശനം നേടി റെക്കോർഡിലെ റെക്കോർഡ് എംബിഎഫി എക്സിക്യൂട്ടീവ് പോസ്റ്റ് ഗ്രാജുവേറ്റ് പ്രോഗ്രാമിന് അടുത്തു നിലയിൽ പേർ പ്രവേശനം നേടുന്നതിന് ആദ്യമാണെന്ന് അധികൃതർ പറഞ്ഞു. കഴിഞ്ഞ വർഷത്തെ അപേക്ഷിച്ച് 17% അധികം വിദ്യാർത്ഥികളാണ് ഇത്തവണ പ്രവേശനം നേടിയത്.

ഇത്തവണ ഇന്ത്യൻ ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് മാനേജ്മെന്റിൽ ഇത്തവണ പ്രവേശനം നേടിയ വിദ്യാർത്ഥികളുടെ എണ്ണത്തിൽ റെക്കോർഡ് വർദ്ധന. എക്സിക്യൂട്ടീവ് പോസ്റ്റ് ഗ്രാജുവേറ്റ് പ്രോഗ്രാമിൽ (ഇ.പി.ജി.പി.) 619 വിദ്യാർത്ഥികളാണ് പ്രവേശനം നേടിയത്. 17 ശതമാനമാണ് വർദ്ധന. 24 ശതമാനം പെൺകുട്ടികളാണ്. ഇത് ഇക്കാര്യങ്ങളിലെ ഉയർന്ന നിലയാണ്.

## 600-plus students join EMBA prog of IIM-K

**TIMES NEWS NETWORK**

**Kozhikode:** IIM-Kozhikode on Tuesday saw the induction of a record-breaking 16th batch of executive post graduate programme (EPGP 16), with 619 students joining the EMBA programme.

It is for the first time the programme has inducted 600-plus students, a 17% jump from the previous year.

"The growing national and global reputation of IIM-Kozhikode's legacy EMBA offering had resulted in 600+ students joining IIM-K for three successive years, for batches preceding EPGP-16," the institute said in a press release on Tuesday.

The current cohort also saw more than 24% of female participants, which is the highest ever gender diversity that the programme has ever witnessed. The cohort jointly represents 150-plus firms and more than 50% of the batch is constituted of participants in the 30-39 age group. Candidates represent diverse areas such as IT/software, public sector, energy, aerospace, education, consulting, manufacturing, automotive, banking & insurance. Candidates with 6-9 years of experience make up for 32% of the batch.

Lenovo India Pvt Ltd MD Shailendra Katyal, who was the chief guest at the function, urged the MBA aspirants to focus on developing a learning mindset with 'unlearning' and 'relearning' as its key traits. Taking the age-old debate on 'specialists' vs 'generalists' head-on, he stressed the importance of creating 'pockets of expertise' to counter future business challenges which are rapidly transitioning from VUCA (volatility, uncertainty, complexity and ambiguity) to BANI (brittle, anxious, nonlinear, and incomprehensible) world order.

IIM-K director Debashis Chatterjee said the tremendous response to the programme is a testimony to the institute's standout academic rigor, high corporate acceptability and global recognition. "Learning is all about adaptability, curiosity, and creativity. Our unique academic space at IIM-Kozhikode is designed to create aspirations, because aspirations drive the business and drive a nation," he said.

## Over 600 join IIMK's Executive MBA programme

**Kozhikode:** The Indian Institute of Management Kozhikode (IIM-K) hosted the induction ceremony of the 16th batch of Executive Post Graduate Programme (EPGP 16), with 619 students joining the EMBA programme. It is the first time that over 600 students were inducted into the programme, a jump of 17% from the previous year. Lenovo India Pvt Ltd managing director Shailendra Katyal graced the occasion as the chief guest. IIM-K director Debashis Chatterjee presided over.



# CREATING WOMEN LEADERS



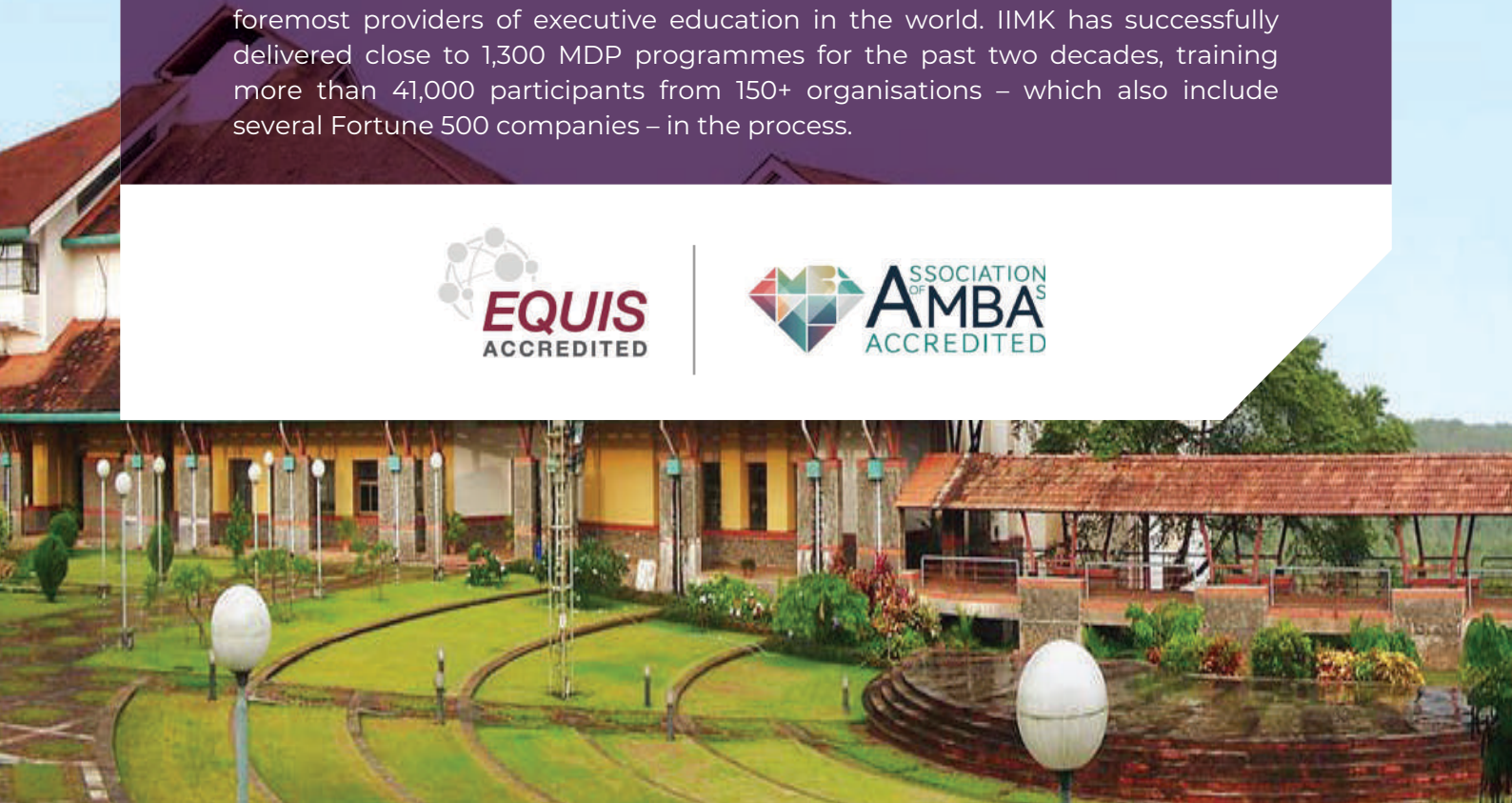


*Globalizing Indian Thought*

# Creating leaders of tomorrow

Started in 1997 with its Post Graduate Programme (PGP), the **Indian Institute of Management Kozhikode (IIMK)** is on a high growth trajectory today, offering widest range of academic programmes in the field of management education. These include Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programmes. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic courses like the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind startup incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in QS World University Rankings. The Institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIMK is globally accredited by EQUIS (EFMD) and AMBA (UK). IIMK also made its debut in the prestigious Financial Times Rankings (FT Rankings 2024) at 72<sup>nd</sup> position among the top-75 Open-enrolment executive programme providers globally, catapulting the 28-years young IIM to an exclusive list of foremost providers of executive education in the world. IIMK has successfully delivered close to 1,300 MDP programmes for the past two decades, training more than 41,000 participants from 150+ organisations – which also include several Fortune 500 companies – in the process.



## National Rankings



**#1**

Times B School  
Survey 2024



**#3**

National Institutional  
Ranking Framework, 2023  
(Management)



**#3**

India's Best B-School  
The Week-Hansa  
Research Survey, 2023

## International Rankings



Eduniversal Rankings  
4 Palms of Excellence  
Top Business School



**#72**

Financial Times Open  
Enrolment Executive  
Education Rankings 2023



**#77**

Financial Times Masters  
in Management Ranking  
2023



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